

**Panchayati Raj Department
District Sitapur, UP
Expression of Interest (EoI)**

Dated: /_/_

Invitation of Expression of Interest (EoI) for production of a audio visual film on “**The Swachh Bharat success stories in Sitapur**”, covering not just the strategies applied by the district administration but active community participation in making villages Open Defecation Free (ODF) under Swachh Bharat Mission (G), which can be further used as an motivational IEC (audio/visual) behaviour change tool for generating a high momentum amongst the people of remaining non-ODF villages, thereby contributing to the mission of making the entire district ODF.

Panchayati Raj Department, Sitapur, UP invites application from agencies for production of a 10-15 minutes film in Hindi with English subtitles.

Eligibility Criteria: Agency desirous of sending their proposals should have either:

- I. Minimum experience of 2 years in documentary making;
- II. Made at least one documentary film/other films on any government led programs (copy of the film to be provided on request)

Agencies fulfilling the eligibility requirement may submit their application to District Panchayati Raj Officer, Room No-114, Vikas Bhawan, Sitapur, 261001 by 05:00 pm on 05/01/2018. The proposed budget for the documentary film should not be more than 1 Lakh including all taxes. Applicants meeting the qualification criteria and having least proposed budget would be selected by the District Sanitation Committee (DSC), Sitapur. For any detailed information visit sitapur.nic.in

**Panchayati Raj Department
District Sitapur**

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District Sitapur, UP
Expression of Interest (EoI)

Invitation of Expression of Interest (EoI) for production of a documentary film on “The Swachh Bharat success stories in Sitapur”

1. Scope of Work:

Invitation of Expression of Interest (EoI) for production of a audio visual film on “**The Swachh Bharat success stories in Sitapur**”, covering not just the strategies applied by the district administration but active community participation in making villages Open Defecation Free (ODF) under Swachh Bharat Mission (G), which can be further used as an motivational IEC (audio/visual) behaviour change tool for generating a high momentum amongst the people of remaining non-ODF villages, thereby contributing to the mission of making the entire district ODF.

Panchayati Raj Department, Sitapur, UP invites application from agencies for production of a 10-15 minutes film in Hindi with English subtitles.

2. Eligibility Criteria: Filmmakers desirous of sending their proposals should have either:

- I. Minimum experience of 2 years in documentary making;
- II. Made at least one documentary film/other films on any government led programs (copy of the film to be provided on request)

3. Budget- 1 Lakh (inclusive of all taxes)

4. Procedure for submission of proposal:

The proposals may be submitted in two separate envelopes superscribed as ‘Technical Bid’ and ‘Financial Bid’ and kept in another single envelope superscribed as ‘Technical and Financial bids for production of documentary film’ and submitted to District Panchayati Raj Officer, 113, Vikas Bhawan, Sitapur, 261001 by 05:00 pm on 05/01/18 . Bids received beyond the stipulated time and date shall be summarily rejected.

A) Technical Bid:

The document should contain the following:

- I. A self attested covering page on Company's letter head, having full contact details and address including email and list of enclosures and eligibility criteria as mentioned in EoI, based on which they seek to be qualified.
 - II. Date of Incorporation
 - III. Project Synopsis
 - IV. Objectives: Bullets points of what your project is trying to achieve; who all are the target audience and how the message of the film is expected to connect with the audience.
 - V. Description: Details of the storyline, explaining the sequence, the questions and answers the film will explore and how this will unfold.
 - VI. Methodology: Describe your vision and creative approach for the film, a flowchart would be appreciated, ways of how this film can be developed as a behavior change tool
 - VII. Links to You Tube or other video sharing website of last two film produced by the filmmaker.
 - VIII. Profile of the filmmaker
- B) Financial Bid:
- The bid should contain the following:
- a. The production cost of 10-15 minutes documentary film with 2 set of DVD pro copy.
 - b. Cost of English subtitles
 - c. Applicable taxes, if any

4. Evaluation Procedure:

Proposal received from filmmaker will be examined by district Sanitation Committee, Sitapur. Filmmakers whose technical proposals are shortlisted by the committee will be invited to give 10 minutes PPT presentation on the proposal. The financial bid of only those agencies would be opened who are selected by the committee on the basis of Technical proposal and PPT presentation. The committee will recommend the most suitable proposal for acceptance of the competent authority. Successful agency will be informed of the decision.

5. Contact Details:

Eligible agencies may please submit their proposal clearly mentioning the name, address, e-mail and contact number of the bidder/authorized representative. The envelope should be superscribed with “EoI for documentary film on “SwachhSitapur: The journey so far and the way forward” and addressed to District Panchayati Raj Officer, 114, Vikas Bhawan, Sitapur, 261001 by 05:00 pm on 05/01/18.

For further communication, email: dprosi-up@nic.in
